FONDS DE DOTATION
ROULLIER

2027

CALL FOR INTERNATIONAL SCIENTIFIC MEDIATION PROPOSALS

REQUIREMENTS

1. Context

In a context in which agricultural and environmental challenges cross national borders, international research cooperation is essential for sharing knowledge, comparing approaches, and raising awareness among citizens about shared challenges.

Scientific mediation is a key tool for strengthening dialogue between scientists and society. It helps make scientific knowledge accessible to the widest possible audience. By relying on innovative, interactive, participatory mechanisms, it promotes understanding of scientific phenomena, develops critical thinking, and encourages citizen engagement.

The non-specialist public: families, school and university students, farmers, and decision-makers all have a role to play in understanding and disseminating scientific knowledge. Raising awareness now means contributing to a better-informed society capable of understanding the challenges of farming in the future.

From this perspective, this call for proposals aims to support **international scientific mediation initiatives** to promote dialogue between scientists and society and to promote the sharing of knowledge about sustainable agriculture.

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2. The Roullier Endowment Fund

Created in 2016 at the initiative of Daniel Roullier, founder of the industrial group that bears his name, the Roullier Endowment Fund's statutory mission is to research, encourage, and promote sustainable agriculture in France and throughout the world. The Roullier Endowment Fund contributes to its mission through **two methods of action**:

- **The Minerallium**, an exhibition in Saint-Malo that provides visitors with an understanding of the importance of minerals for plants and animal nutrition in agriculture. The Minerallium also hosts temporary exhibits, workshops, and scientific research conferences.
- **The Endowment Fund also supports research projects** in France and around the world that encourage sustainable agriculture and preserve the environment and natural resources for the benefit of farmers, consumers, and other agricultural stakeholders. Since January 2025, the Roullier Endowment Fund has supported soil research projects. In 2026, it launched a call for Teaching proposals to encourage the transmission of scientific knowledge to student audiences.

3. The 2027 International Scientific Mediation - Sustainable Agriculture Call for Proposals

Projects must be submitted by proponents [1]with a stated desire to help disseminate scientific knowledge by developing innovative scientific mediation mechanisms related to sustainable agriculture. In particular, these challenges may focus on soil, water management, biodiversity, or any other scientific or environmental topic directly related to sustainable agriculture.

Supported initiatives must strengthen Science-Society dialogue to promote understanding across a wider audience. They must include partners from **at least two countries.** The added value of this **international partnership** and the complementarity of the expertise mobilized must be demonstrated.

Projects that describe methods for dissemination, reuse, or scaling to amplify their impact.

In particular, the supported projects may be: permanent or temporary exhibits, serious games, podcasts, mediation workshops, educational games, teaching kits, documentaries, applications, festivals, science villages, or any other innovative scientific mediation activity. Proposals aiming to create new initiatives are encouraged.

Administratively, an entity in France or Europe must be **responsible for managing and coordinating the project.** Proposed actions must last between **one and three years**.

[1]Project proponents are defined in point 4 - Target Project Proponents

The maximum grant amount will be **€100,000** per project.

Specific Objectives

Financed projects must:

- Implement concrete scientific mediation mechanisms to raise awareness, inform, and engage audiences around the challenges of sustainable agriculture.
- Promote Science-Society dialogue through cooperation **between at least two countries** to exchange knowledge and enhance scientific mediation approaches.
- Incorporate innovative approaches to disseminating knowledge for a better understanding of agricultural systems (soil, water, biodiversity, climate, or any other topic involved in these challenges).
- Promote the consolidation, dissemination, and reuse of tools, content, or methods developed to expand the project's impact.

4. Targeted Project Proponents

Commercial entities and individuals are not eligible for this call for proposals.

To be eligible, the project proponent must:

- The administrative lead applicant must be an organization whose registered headquarters are located in France and/or elsewhere in Europe. All project implementation locations are eligible, regardless of geographic area.
- Be a legal entity with a general-interest mission in the areas of scientific mediation, research culture, education, research, teaching, the environment, or local development, such as a museum, association, research body, higher education institution, or science center.
- The project proponent must submit a letter of support from the institution's legal representative.
- Put forward a general interest project aimed at serving the common good. For-profit or commercial projects by the project proponent or its partners are not eligible.
- Provide evidence of recognized expertise in the area of scientific mediation.
- Be eligible for philanthropic funding.
- **Include at least one partner from another country and demonstrate the value added by this partnership.**
- The project proponent may collaborate with partners such as research bodies, science centers, museums, associations, local government bodies, public agencies, technical institutes, or agricultural stakeholders.
- The partners working alongside the project proponent must be linked to the proponent through a formalized partnership.

- The partners must participate in defining and implementing the project. Their role and the value they bring to the project must be described.

5. Project Selection Criteria

- **Administrative compliance** of the application (complete and accurate package: properly filled out and meeting length requirements, grant amount requested, and project duration indicated, etc.), as well as **the eligibility** of the project **proponents** and **partners**.
- **Project quality:** its innovative aspects, scope, impact on the target audience and on the topic of sustainable agriculture.
- **Consideration of previous research** or the actions of other stakeholders on the same topic and/or in the same area.
- **International partnerships:** Demonstrate the value added by the international partnership through the complementary nature of the partners and the implementation of joint activities.
- **Feasibility**: the proponent's and any potential consortium's technical and financial capacity to lead and coordinate the project and successfully carry it out: suitability of the resources to be implemented, budget and timeline, consistency among the overall goal, specific objectives, planned activities, expected results, and their indicators, coherence of the estimated budget and financial structure.
- The existence of a suitable **evaluation mechanism** for the project goals making it possible to assess the impact of the scientific mediation actions: scope of the actions, audience engagement, knowledge acquisition, dissemination and reuse of the resources produced, etc.
- Predominantly artistic or cultural exhibitions without significant scientific content related to sustainable agriculture, one-off conferences, or teaching or nature discovery modules not based on a structured scientific mediation approach are not eligible.
- Projects leading to the creation of tools, methods, content, or resources that may be subject to intellectual property protection are eligible provided their primary purpose is of general interest and the support requested is not for developing a commercial activity.

6. Project Proponent Commitments

- The project proponent must integrate an active member of the Roullier Endowment Fund in the steering committee to regularly monitor project implementation and progress and report to the directors of the Roullier Endowment Fund.
- The project proponent shall agree to present its project and provide any additional information requested by the members and administrators of the Endowment Fund as part of its evaluation.
- The project proponent shall ensure the project fully complies with general interest principles.

- The project proponent shall agree to monitor the performance indicators defined in the agreement and to regularly send corresponding reports to the Roullier Endowment Fund.
- The project proponent will participate in project presentation events organized by the Roullier Endowment Fund.
- The project proponent shall agree to grant a non-exclusive right, free of charge, to use and disseminate the tools developed through the project to the Endowment Fund, exclusively for its non-profit activities.
- The project proponent shall agree to grant a non-exclusive license, free of charge, authorizing the Endowment Fund to reproduce, represent, adapt, and modify the content developed through the project, exclusively for its non-profit activities.

7. Project financing terms

The maximum amount granted will be €100,000, in the form of a direct grant.

There is no fixed project financing rate. However, co-financed projects (public, private, or valuation of work performed for the project) with diversified funding sources will be given priority. In-kind contributions (time worked, resources used) must be mentioned in the budget. Compensation (salaries, payroll expenses, temporary professional fees, etc.) is an eligible expense. Travel expenses are eligible. Consumables are eligible. However, only the amount of equipment or intangible investments depreciable over the duration of the project is eligible.

8. Selection process and schedule for the 2027 Call for Scientific Mediation Proposals

Only projects demonstrating an actual contribution to the theme of the call for Scientific Mediation proposals may be selected.

Selection will take place **in two phases:**

Phase 1: concept note

Project proponents may submit applications between November 10, 2026 and midnight on **January 24, 2027.**

All required documents must be sent by email to the address mediationinternational@fdroullier.org , with the date and time of receipt serving as proof of submission.

Project proponents must use the following subject line for their email:

[AAP-Médiation Scientifique internationale] – [Project Name]

Applicants must complete the Concept Note provided as part of the call for proposals. The Concept Note template can be downloaded from the call for proposals web page:

https://www.fondsdedotationroullier.org/fr/appel-a-projets-mediation-scientifique-internationale-2027

The Roullier Endowment Fund team reserves the right to request information in addition to what is submitted in the application if necessary.

Ten projects will be invited to submit to phase 2 after an evaluation of the concept notes. All project proponents will be notified of their status concerning the next phase during the week of **May 25, 2027.**

Phase 2: application and interview with the committee

The project proponents selected for phase 2 will receive an application to complete as well as procedures for the interview with the committee.

They must complete the application and participate in a thirty-minute interview with the committee. This interview may be conducted in person or by video-conference, at the project proponent's choice.

The interviews with the committee will take place at the beginning of **September 2027**.

The winners will be announced after the second phase. The grant agreement must be signed by the end of 2027.

All application procedures are also listed on the call for proposals page: The 2027 Call for International Scientific Mediation Proposals - Roullier Endowment Fund.

9. Personal data

The Roullier Endowment Fund and each project proponent commit to full compliance with the provisions of Law No. 78-17 of January 6, 1978, as amended (the "French Data Protection Act"), as well as any other regulations that complement or replace it, including, but not limited to Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter the **GDPR**), which came into force on May 25, 2018, and any current or future provisions on personal data protection that are legally applicable in France.

To this end, the Roullier Endowment Fund and each project proponent commit, among other things, to fulfilling their respective obligations under the GDPR at their own expense, enabling the other party to meet its own obligations, and ensuring that anyone with access to any or all of the personal data in the context of implementing this call for proposals complies with these obligations.

Therefore, the Roullier Endowment Fund provides information regarding its privacy policy on its website: Roullier Endowment Fund - Confidentially and Privacy Policy regarding the handling of personal data.